

Julie's 2-min testimonial why I chose market America - written March 2010:



My name is Julie Guan. I came from Northeast China. 23 years ago I gave up my privileged PhD title (first since the 10-year Cultural Revolution) in China to reunite with my husband in Florida and started my new PhD program there. Receiving our PhDs together 3 years later, I was honored verbally by my professor in China as being "equivalent to having 2 PhDs" and in writing by my professor in Florida to be the "top 1%" with a perfect GPA. Even though I started my work career with such a strong track record, my career ended up changing 7 times over the past 20 years:



1) My first job with Super Collider Project was voted down by Congress 2 years after it began. 2) To catch the hot computer market, I started my own engineering software & consulting company. Although this experience earned me the rare honor to be among the very few board registered professional engineers in both civil & software disciplines in Texas (#82650), I was sick and tired of the headache associated with running my own business. I did this mainly to switch my career from engineering to software. 3) I started working for Halliburton software department, which allowed me to later enter 4) a mainstream software company. I ended this job by relocating with my husband due to the merger of his employer 5) after working for Enron for 2 years as a web developer I lost my job again with great disbelief that such a giant company with 10,000 employees could collapse overnight due to its stock scandal. That was the first wakeup call for me that all jobs are temporary that I must seriously seek a different way out. 6) Realizing the power of the internet I started my own business again focusing on web development and investing in Real Estates at the same time. The hard reality rang the second wakeup call for me that being a nerd in school I know nothing about marketing and business. That forced me back to the job market after 2 years of hard work 7) although I was hired quickly with a six-figure salary working as a senior consultant for offshore oil projects, I was extremely depressed mentally knowing my career was heading towards a dead end without any hope.

That is when my former classmate Larry introduced me to Market America – an Internet marketing company that combines the power of internet with the power of people. This unique combination enables consumers for the first time in history to enjoy the benefits of both the mega-store super-wide selections and the small-store one-to-one level of customer service. The unfranchise system offers its owners a completely fair playground with minimal risk and maximum leverage. It allows even a "marketing dummy" like myself to have a realistic chance to eventually become the CEO of a big perpetual enterprise. It not only enabled me and my family to enjoy sound physical health now & in the future, more importantly it empowered me to free myself from the golden handcuff of having to work for someone else hopelessly. It has been a priceless blessing for me to have found a renewed passion for life and to surround myself with positive people toward a better & happier world.

The ma University taught me the importance of a system and why I could not succeed in all my previous 7 careers no matter how hard I had worked and how talented I might have been:

"Systems under which people work account for 95% of all errors and failure; therefore, the key to excellence is to Perfect The System!"



- W. EDWARD DEMINGS
Inventor of Assembly Line System

"So often the problem is in the system, not in the people. If you put good people in bad systems, you get bad results."



- STEPHEN R COVEY
The 7 Habits of Highly Effective People

May your future be blessed with a good system !